Software-QS-TAG 2013

Tools for Software QA and Testing

Software-QS-Tag: 07th to 08th November 2013 in Nuremberg

Guidelines

Host: imbus AG, Kleinseebacher Str. 9, 91096 Moehrendorf, GERMANY
Phone +49 9131 7518-0, Fax +49 9131 7518-50, qs-tag@imbus.de

www.qs-tag.de

1. Guidelines for the submission of abstracts / speaker's biography

General

We kindly ask you to use the attached template for your submission(s):

Software_QS_Tag_2013_Abstract_Biography.pdf

Submissions that do not meet our standards will not get any attention.
You will not get any response.
There's no obligation to accept your contribution. The submission may be refused without giving you any reason.

You are obliged to tell us, if your contribution has been held elsewhere or if you submitted it elsewhere. Also, you have state your changes / extensions / updates clearly.
If you miss to do that, the contribution can be refused subsequently or can be taken out of the existing program.

In preparing your Powerpoint presentation, you are obliged to use the Software-QS-Tag-layout for the first and the last slide. The appropriate template, you will receive with the notification of acceptance of your contribution.

Deadlines

Please keep the deadlines in mind!

Formats

- Submission of abstract and speaker's biography as pdf-file
- Submission of the speaker's photo (colour, jpg or tif file, 300 dpi)
- Submission of a reproducible company logo (eps, at least 300 dpi)

If we accept your contribution:
- Submission of presentation/tutorial/workshop as Powerpoint **and** pdf-file (zip)

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2. Useful hints for your submission

Your abstract should include

- Clear reference to the subject of the Call for Papers
- Background information on the classification of the context:
  which company-/project-experience is reported from? How big are the projects / teams? How many projects does the experience come from? Over what period of time? From which perspective? (eg. test department, test manager, tester, developer, development team, project management, end user / customer)
- Presentation of the approach and the specific idea for a solution:
  How does the reported method / solution work specifically? Discussion of the „lesson learned".
- Is the presented approach applicable to other project situations? When and how? Under which restrictions / conditions?

You should avoid

- many Buzzwords, but rather little concrete content
- the abstract does not state clearly how the method was already used in practice and what example is actually used and how extensive it is.

Conference presentation, tutorial or workshop?

Think about which contribution form is appropriate for your topic:

- Does your abstract present a rather new, interesting and / or worth learning methods? Or more of an interesting and worth listening to, best practice experience?
- When submitting a tutorial, the current state of the art has to be presented. If you explain, for example, a special standard, it is not sufficient to refer to an outdated standard version.
- With the submission of a workshop it has to be clear how you will reach the desired workshop atmosphere. Through what interactive elements and exercises?

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3. Publication of your submission

By submitting your paper, you agree to the permanent release of your contribution (including the presentation abstract and other submitted information and documents) on the event web site and the electronic and printed materials for the participants.
In addition, the speaker agrees to be filmed or photographed, no objection to publication of any kind whatsoever to live or rise at a later time, or what to make claims whatsoever in this regard, the organizers or their contractors.

Your submitted papers (or excerpts), logos and photos will appear in following media of imbus AG:

- Mailings
- Website www.qs-tag.de and www.imbus.de
- Member documents in terms of print, conference stick or download area
- imbus Newsletter
- Conference Poster
- Public Relations
- Social Media
- Film coverage
- etc.

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4. Important Dates

W	Date	Remarks
W 14	April 5, 2013	Submission deadline for abstracts
W 25	until June 21, 2013	Notification to the authors
W 25 until W 29	from June 21, 2013 until July 19, 2013	• Signature of contracts • Fine-tuning of the presentations by phone, changes (if necessary), additions with the review committee –as far as necessary- • Submission of company logos, abstract, author's biography and photo for publication on www.qs-tag.de to qs-tag@imbus.de
W 37	until September 13, 2013	Submission of the final presentation slides to qs-tag@imbus.de
W 38 until W 41	Septembre 16, 2013 until October 11, 2013	Review of presentations by the review committee and fine tuning of the submitted slides with the referees
W 45	November 7, 2013	imbus Software-QS-Tag (1st Conference Day) incl. social event
W 45	November 8, 2013	imbus Software-QS-Tag (2nd Conference Day)

If deadlines are not met and therefore there is sudden substantial effort for us, the contribution / the exhibitor can also be excluded subsequently.

With your submission you approve these Guidelines!

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5. Contact

imbus AG

Organisation Chair

Phone: +49 9131 7518-0
Fax: +49 9131 7518-50
E-Mail: qs-tag@imbus.de
Web: www.qs-tag.de

Conference hotel

http://www.qs-tag.de/venue/

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